Your book's look

Every book we build starts from our house design: a 6 by 9 inch trade paperback with matching ebook. On your first book we make it yours. You choose two things, and we handle the rest.

1. **A heading style** for your book's title, story titles, and chapter numbers. Choices H1 to H6, on page 2.
2. **A body style** for the stories themselves. Choices B1 to B7, on page 3.
3. **A few small details**, like drop caps and the mark between scenes, on page 4. These are optional: leave them blank and we use the house choice.

Mark your choices on page 4 and send the sheet back, or just tell us the letters ("H2 and B4").

Any heading works with any body. The samples show each heading with our house body, and each body with our house heading, so you can compare one change at a time. If you'd like to see your exact pairing, ask and we'll send a sample page.

Your choices are saved with your book's design. Every volume after the first uses the same look, so the series matches on the shelf. Want a new look later? We can change it at our hourly rate.

Every font on this sheet is open-licensed, free to use in print and in ebooks, and every one has the accented letters for German and Spanish (ä ö ü ß, á é í ó ú ñ ¿ ¡).

Headings

Your title page, each story's title, and the chapter numbers. Shown with the house body (B1).

H1 House Noir — Bebas Neue

Tall poster capitals. Noir, thrillers, horror.

STORY THREE

THE LAST LIGHT

by Morgan Vale

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked.

H2 Classic — Playfair Display

High contrast and elegant. Romance, historical, literary.

STORY THREE

The Last Light

by Morgan Vale

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked.

H3 Inscribed — Cinzel

Carved capitals. Fantasy, myth, gothic.

STORY THREE

THE LAST LIGHT

by Morgan Vale

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked.

H4 Vintage — Abril Fatface

Heavy and vintage. Romance, cozy mystery.

STORY THREE

The Last Light

by Morgan Vale

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked.

H5 Literary — Cormorant Garamond

Light and refined. Literary fiction, poetry, romance.

STORY THREE

The Last Light

by Morgan Vale

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked.

H6 Typewriter — Special Elite

A worn typewriter. Mystery, pulp, letters and diaries.

STORY THREE

The Last Light

by Morgan Vale

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked.

Body

The stories themselves. Shown close to actual size, with the house heading (H1).

B1 House — Alegreya

Warm and lively, easy on long reads. Our template body.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

B2 Garamond — EB Garamond

The classic book face. Timeless and quiet.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

B3 Crimson — Crimson Pro

Bookish and a touch darker on the page.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

B4 Baskerville — Libre Baskerville

Sturdy and open. Good for larger type.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

B5 Contemporary — Lora

Soft curves, friendly and modern.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

B6 Crisp — Source Serif 4

Clean and sharp. Science fiction, thrillers, nonfiction.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

B7 Elegant — Cormorant Garamond

Graceful and light. Romance, literary, gothic.

THE LAST LIGHT

The library closed at nine, but the lamps in the reading room stayed lit long after the doors were locked. Some nights Eleanor stayed to find out who turned them off. *She had been warned, of course.*

Want to see your pairing?

Any heading works with any body. Tell us the two you are torn between and we will send a sample page set in your choices.

Small details

Optional. Leave any of these blank and we use the house choice (marked).

Drop cap (a large first letter on each story)

- ☐ Yes, in the heading style (house)
- ☐ No, start the story plainly

Story numbers (above each title)

- ☐ "Story Three" (house)
- ☐ "3"
- ☐ No numbers, titles only

Between scenes (the mark where a story jumps in time or place)

- ☐ ❦ Flower ornament (house)
- ☐ * * * Three stars
- ☐ ⁂ Asterism
- ☐ ——— A short rule
- ☐ A blank line only

Your choices

Book title _____

Heading style (H1 to H6) _____ Body style (B1 to B7) _____

Anything else we should know: a colour, a book you love the look of, a font you've seen

_____

_____

Name _____ Date _____

Decisions once, consistency throughout your series.

Veridian Studios · info@veridianstudios.com · Your first book includes setting up your design once. Design changes after the first book are billed hourly.